

<b>Committee(s):</b> Policy and Resources	<b>Dated:</b> 22 February 2018
<b>Subject:</b> Sponsorship of Chatham House 2018 Brexit programme	<b>Public</b>
<b>Report of:</b> Bob Roberts, Director of Communications	<b>For Decision</b>
<b>Report author:</b> Colton Richards, Corporate Affairs Officer	

### Summary

The Royal Institute of International Affairs, more commonly known as Chatham House, is a non-governmental, independent policy institute which focuses its work on the most significant developments in international affairs.

The City of London Corporation is a key corporate member of Chatham House, which provides access to experts, major events, research and regular briefings.

Chatham House, is seeking £20,000 for twelve months from the City of London Corporation to sponsor its 2018 Brexit programme, entitled '*Brexit, New Political and Economic Agendas.*'

This report recommends supporting this initiative. It provides the opportunity for the City Corporation to participate in a key debate and support Chatham House, who has a well-established role as a centre for informed debate and discussion, independent analysis and policy development on the critical issues facing the UK and EU.

### Recommendation

This report recommends that your Committee agrees to sponsor a Chatham House Brexit-related programme at a cost of £20,000 to be met from your Committee's Policy Initiatives Fund for 2017/18, categorised under Events and charged to City's Cash.

### Main Report

#### Background

1. Chatham House, is a non-governmental, independent policy institute which focuses its work on the most significant developments in international affairs. The City Corporation is a major corporate member of Chatham House, which provides access to experts, major events, research and regular briefings.
2. Since the June 2016 referendum Chatham House has published work on a range of issues relating to Brexit, parts of which the City Corporation has sponsored. These include Brexit and devolution, Chinese and Japanese views on Brexit and future trade policy. Through this, senior City Corporation representatives have participated in events examining key Brexit-related issues and engaged directly

with prominent figures such as Pascal Lamy, former Director-General of the World Trade Organization, Klaus Welle, Secretary-General of the European Parliament and Sir Nigel Sheinwald, former UK Ambassador to the United States.

### **Proposal**

3. The next phase of Chatham House's Brexit programme will include:
  - Research on the impact of Brexit and policy proposals for the future in key sectors, including trade policy, public attitudes to membership of the EU, foreign policy and industrial strategy;
  - A monthly Brexit roundtable series, exploring the dynamics and implications with senior figures from politics, policy and the media from across the EU;
  - Continued development of the UK Trade Policy Observatory (UKTPO)
  - A quarterly '*Business, Trade and Brexit*' policy dinner series, bringing together senior business leaders, trade experts and government officials; and
  - A '*Global Insights*' training workshop series on the future of UK international trade, providing training for companies and governments on UK trade policy and its impact on British and international businesses.
4. Supporters of the programme will have the opportunity to:
  - Nominate two attendees for each breakfast roundtable event and one attendee for each of the Business, Brexit and Trade policy dinners;
  - Engage with external experts and leading figures from business, government and academia, from the UK and across Europe;
  - Request private briefings from Chatham House experts;
  - Receive up to eight places for colleagues in the '*Global Insights*' series;
  - Be invited to additional relevant events organised by the Chatham House Brexit Programme and Global Economy and Finance Department; and
  - Receive written commentary from Chatham House experts on key Brexit issues.

### **Implications**

5. It is proposed that the required funding of £20,000 is drawn from your Committee's 2017/18 Policy Initiatives Fund, categorised under 'Events' and charged to City's Cash. The current uncommitted balance in the 2017/18 Fund is £115,565 prior to any allowance being made for any other proposals on today's agenda.

### **Conclusion**

6. Sponsorship of Chatham House's 2018 Brexit programme accords well with the City Corporation's role in engaging with high level stakeholders and contributing to policy debates in areas of importance to the City Corporation and the financial and related professional services sector.

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